

Fashion Outlets has busy summer, celebrates new store openings



The Fashion Outlets of Niagara Falls USA has had a full summer of events and community activities.

Fashion Outlets We Love Our Educators Event

More than 200 teachers and administrators from various Niagara County, Western New York and Southern Ontario school districts enjoyed the Fashion Outlets of Niagara Falls USA's "We Love Our Educators" event on Thursday, Aug. 17 (pictured, top). Guests were treated to swag bags with items from the Fashion Outlets and some of its retailers, discounts at various stores and food court restaurants, as well as a chance at larger prizes.

The event was held in celebration of the back-to-school season to thank teachers and administrators for all they do to help educate area students.

Buffalo Baby Grand Opening

Fashion Outlets of Niagara Falls USA welcomed new store, Buffalo Baby, which hosted its grand opening on Saturday, Aug. 19.

Back to School Backpack Giveaway

More than 600 local students received a free backpack and school supplies at the annual Back-to-School Backpack Giveaway on Saturday, Aug. 19.

The event was sponsored by Fashion Outlets, the Salvation Army, the Niagara Falls Boys & Girls Club, the United Way of Greater Niagara/Women United, and the 2023 Lewiston Kiwanis Peach Queen contestants.

Pictured, above: The line of guests awaiting their backpacks; Jennifer Pauly (far right) chairwoman of the Lewiston Kiwanis Peach Queen competition with Peach Queen volunteers; and brothers Justice (left) and Jelani Mobley of Niagara Falls, after receiving their backpacks.

NACC Model Search

The Niagara Arts and Cultural Center hosted a local model search at Fashion Outlets of Niagara Falls USA on Sunday, Aug. 20. Potential models signed up to be paired with designers for "Fashion Warriors," the theme of this year's Wearable Art Runway Show, being held at the NACC on Nov. 11. Additional auditions are being held Sept. 9 at the Music Is Art Festival, and Sept. 23 at The Craft Kitchen & Bar.

For more information, email info@thenacc.org.



New Stores Come to Fashion Outlets of Niagara Falls USA

Another host of new stores and carts have opened at the Fashion Outlets of Niagara Falls USA, with more set to open within the next few months. All are located within the indoor portion of the center and offer additional clothing and specialty options for guests.

One of two stores that opened this month is Arroyo Boutique, a trendy women's clothing and accessories store featuring small to plus sizes. Arroyo Boutique can be found near Entrance 6, across from Torrid.

Exotic Snack Factory is one of a series of regionally operated stores that features out-of-the-ordinary packaged juices, sodas, chips, candy, cookies and other foreign snacks not usually found in the U.S. Exotic Snack Factory can be found inside Entrance 5, across from Gift Town.

Toy Kingdom also opened this August, operating as a series of carts in the Fashion Outlets' Center Court area, closest to the Nike Clearance Store. Toy Kingdom features popular plush characters, battery-operated toys and other children's favorites.

Fashion Outlets will also welcome Dream Juice Bar located inside Entrance 5, set to open in the next few weeks. The locally owned juice bar features protein shakes, energy bombs and fresh salads.

Also opening is TimeX featuring designer watches and watch repair, and NY Lexor featuring designer sunglasses.

Other stores set to open soon include the national store Hot Topic, featuring pop culture and music-inspired fashion and other merchandise. Hot Topic will be located inside Entrance 4, across from Express Outlet.

In addition, the national baked-goods chain Cinnabon is set to



open in the food court before the end of the year.

"We are thrilled to bring additional stores to the Fashion Outlets just in time for Labor Day," said John Doran, general manager of Fashion Outlets of Niagara Falls USA. "We hope our guests enjoy these new shops as we prepare to bring even more stores and restaurants prior to this year's holiday shopping season."

For more information on the Fashion Outlets, its stores, events and sales, visit www.FashionOutletsNiagara.com.

Fashion Outlets of Niagara Falls USA is located at 1900 Military Road.

Electronic Recycling Event

The Niagara County Department of Public Works is partnering with Sunnking to host an electronics recycling event in Niagara Falls on Saturday, Sept. 16. This is a free event open to all Niagara County residents. Registration is required.

The event will take place from 8:30 a.m. until 2 p.m. at the Fashion Outlets of Niagara Falls USA, 1900 Military Road. To get a free ticket for the event, register at <https://www.sunnking.com/events/niagara-falls-09-16-23> and choose a drop-off time.



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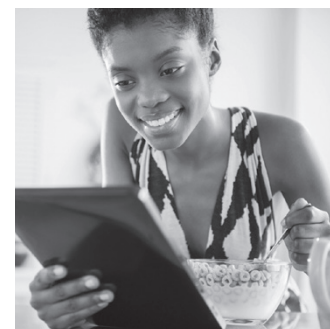
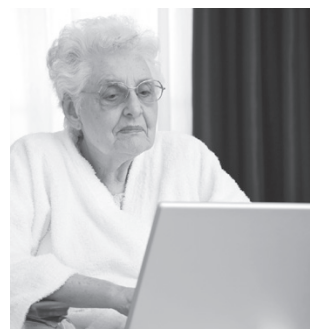


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